



become a board member

This is your Co-op. Every Heritage Co-op Member is an owner, and as an owner, you can and should have a say in your business.

Heritage Co-op values all of its members and encourages all interested members to seek nomination for a position on Heritage Co-op's Board of Directors.

There are three (3) Director positions available for election, each for a three (3) year term.

Nominations are open Dec 1st, 2024 – Jan 30, 2025

Learn more by scanning the QR code or online at www.heritageco-op.crs



Heritage Co-op Team Members representing at the 2023 Brandon Santa Day Parade



**WE
ARE CO-OP**

Your Heritage Co-op NEWS

DECEMBER 2024

Welcoming Our New CEO

We are pleased to introduce our new Chief Executive Officer, Leanne DeVliere.

Leanne has worked in the financial services industry for many years, and she brings a wealth of knowledge and expertise to the CEO role based on her previous experience in areas such as coaching and executive leadership, strategic planning, organizational growth & development, change management, and enterprise risk management.

Leanne has extensive formal education, including an MBA with a major in Human Resource Leadership, a Business Administration certificate, and multiple relevant certifications in her field. Leanne is a creative and innovative thinker who enjoys problem solving, and her passion for collaboration, co-operatives, and community is evident. She is well-aligned with Heritage's values as it relates to integrity, excellence and responsibility.

Leanne will be a great addition to our fantastic team on December 16th. We are excited to welcome her to Heritage!



As of Dec 26th, our weekly flyers will only be available in-store and online.

Download the app today.



Board of Directors

Mel Birminghamm.birmingham@heritagecoop.ca
Randy Brownr.brown@heritagecoop.ca
Gerald Cathcartg.cathcart@heritagecoop.ca
Ian Gerrardi.gerrard@heritagecoop.ca
Lorinda McMillanl.mcmillan@heritagecoop.ca
Keith Murrayk.murray@heritagecoop.ca
Allison Notoa.noto@heritagecoop.ca
Brad Rossb.ross@heritagecoop.ca

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Fresh, Modern Renovation Coming to Minnedosa Food Store



After years of planning, Heritage Co-op is excited to announce a major renovation at the Minnedosa Food Store. This renovation project, which began the first week of November, will bring a host of new features and improvements to the store which was built in 2000. Updates aim to modernize and enhance the shopping experience for our valued Members and customers.

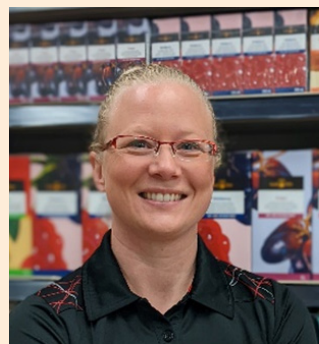
Renovation Highlights:

- Expanded area for Deli and Bakery, with increased variety including a curry bar, hot lunch offering, and soft serve and ice cream cakes.
- Produce section will expand with a larger, more diverse selection of fresh fruits and vegetables.
- Updated display cases in the Deli, Bakery, Produce, and Meat Departments.
- Refreshed or expanded production areas for the Deli and Bakery and Meat Departments.
- Removal of the office area on the main sales floor to add square footage.
- Enhanced customer service area at the tills and additional self-checkout stations for faster service.
- Fresh look both inside and out.

"We are thrilled to embark on this renovation project," said Business to Customer Operations Manager Reg Clarke and Food Division Manager Lori Pollon, "Our goal is to create a shopping environment that not only meets but exceeds the expectations of our customers. We believe these improvements will make a significant difference in the overall shopping experience."

We are committed to minimizing any inconvenience to our customers during this process. We appreciate your patience and support as we work to bring you a better shopping experience.

Welcome & Congrats



Congratulations to Lori Pollon who has taken on the role of Food Division Manager. Lori has been with Heritage Co-op since 2008, working first as a Bakery Deli Supervisor, then Produce Manager and most recently the Minnedosa Food Store Manager.



Welcome to Terri Lynn Nicholson who joined Heritage Co-op in July as a Human Resources Advisor. With over 15 years of HR and Project Management experience, she is passionate about personal development and thrives on coaching others to bring out their best selves.



Congratulations to Logan Schrader on becoming Manager of our 6th Street Gas Bar in Brandon. Logan has been with Heritage Co-op for 6 years, advancing thanks to the in-house Manager Training Program, as well as his dedication, quick learning and positive attitude.



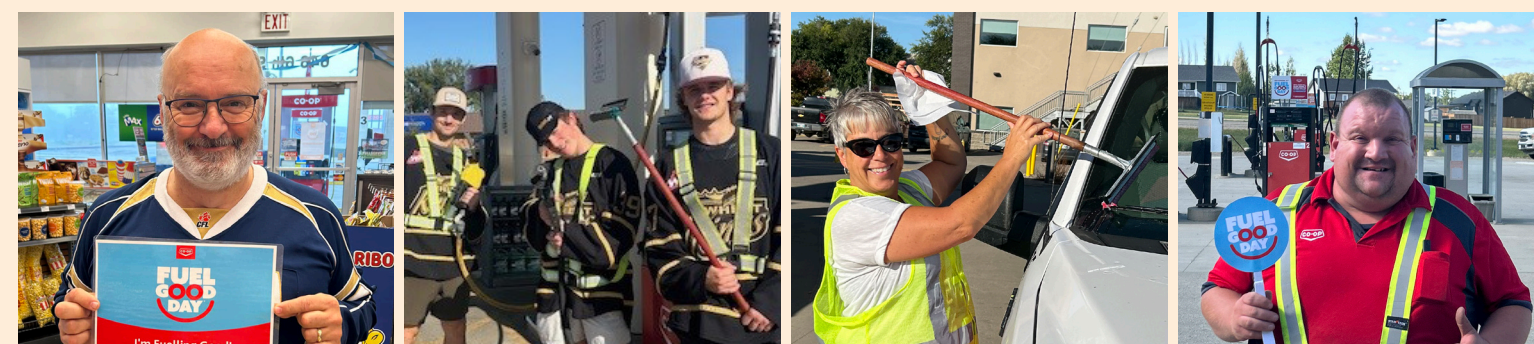
Congratulations to Tracy Mohr on her move to the Richmond Avenue Gas Bar in Brandon. Tracy began with Heritage Co-op in 2001, having started her Co-op Retailing System career with Parkway Co-op and was previously Manager at the 6th Street Gas Bar location in Brandon.



Fuel Good Day

Fuel Good Day took place on September 17, 2024 and thanks to the support of our Guests, Team Members and FCL we were able to raise over \$12,000 for local Food Banks! A special thank you also goes out to all the Community Leaders that came out to help raise awareness and wash windows throughout the day! This year donations were split between Food Banks in the communities we serve.

Every year on Fuel Good Day, Co-op donates ten cents per litre of fuel purchased at participating gas bars to local charities and non-profits. Additionally, \$1 from every Co-operative Coffee and Big Cool is donated. Across the entire Co-op Retailing System \$704,322, was raised which is the largest amount to date! The Fuel Good Day initiative has raised more than \$4.9 million since the event began in 2017.



Community Development Fund

Heritage Co-op's Community Development Fund supports local community projects that support the betterment of the communities we serve. The fund is administered by the Board of Directors, and this year has committed to several projects including those listed. So far in 2024 the fund has presented or committed over \$64,200.

Organizations Supported in 2024

- Keystone Centre (Brandon, MB) Stage Canopy
- Forrest Parent Advisory Council Basketball Courts
- Valley Life Recreation (Minnedosa, MB) Squirrel Hills Trail Association
- Forrest Special Projects Walking Trail
- Brandon Outdoor Sports Complex Soccer Field Sponsorship
- Park Community Centre (Brandon, MB) Environmental Sustainability
- Rapid City School (Rapid City, MB) Outdoor Furnishings
- Riverdale Recreation Centre (Rivers, MB) Ice Plant Shelter

From January 1 to October 31, 2024 Heritage Co-op donated over
\$68,000 TO 244 ORGANIZATIONS & EVENTS
through the Community Support Fund

